

## RETURN THIS SECTION

Please complete, sign and return this portion to Dog Days of Denton, PO Box 1158, Denton, TX 76202. To be guaranteed proper recognition, please **submit your pledge by August 2, 2019**. Payment is due no later than **September 30, 2019**.

We will \_\_\_ will not \_\_\_ utilize our booth space and it will \_\_\_ or will not \_\_\_ require electricity.

\_\_\_\_\_ YES! I am happy to pledge \$ \_\_\_\_\_

\_\_\_\_\_ Please invoice me for \$ \_\_\_\_\_

Enclosed is my contribution of \$ \_\_\_\_\_

Sponsor Level \_\_\_\_\_

Contact Person \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

I/We \_\_\_\_\_ release Dog Days of Denton, event sponsors, clubs and organizations and individuals involved in the event from liability, product or personal, for the duration of the event. I have read and understand the rules and regulations as outlined herein and agree to abide by them. I understand that failure to comply with the rules set forth by Dog Days of Denton may result in termination of this agreement without recourse by the participant and Dog Days shall not be liable to anyone for this action. Sponsors/Vendors/Exhibitors shall indemnify, defend and hold Dog Days of Denton harmless against any and all claims for liability of any nature against Dog Days of Denton, their Directors, members and volunteers arising from your acts.

Signature of Participant

\_\_\_\_\_ Date \_\_\_\_\_



## DOG DAYS OF DENTON



### 2018 Sponsors:



### Denton Vet Center Tetra Pak

Animal Hospital on Milam Road, Chow & Tabby,  
Eastside Denton, Oak Street Draft House,  
State Farm Insurance

Kathleen Duffy, Caskey's Bar & Grill, Lori McLain,  
Jayne Howell, Realtor, Liberty Mutual Insurance, PetSmart,  
Pet Supplies Plus, Springbok Academy

## 2019 Sponsor Information



Jazz, 2019 Spokesdog

## October 5, 2019 North Texas Fairgrounds

Dog Days of Denton is the perfect opportunity to showcase your company and/or products to over 7,500 attendees while offering pet-related non-profits the opportunity to raise awareness of their organizations while raising much-needed funds.

# Dog Days of Denton



# Sponsor Opportunities

October 5, 2019 9:00 am - 3:00 pm  
North Texas Fairgrounds

It's our **26th ANNIVERSARY** and we invite you to join in the celebration on **Saturday, October 5, 2019** from 9am to 3pm at the **North Texas Fairgrounds!** Dog Days of Denton is the original festival in Texas for pooches and their people and promotes responsible pet ownership and the importance of pet rescue in an entertaining format that is **FREE** and open for all. Fun contests, informative demonstrations and arts and crafts all combine to make Dog Days one of Denton's favorite events.

Dog Days is a 501 (c) (3) organization dedicated to educating and entertaining the public and your donation is tax deductible.

**P. O. Box 1158, Denton, TX  
76202  
940-218-1560**

## SPONSORSHIP LEVELS

### Chihuahua \$100.00

- \* Annual Membership in Dog Days
- \* Listing on event banner

### Paws By The Pool \$150.00

Wading pool area for dogs to take a dip and get a drink. *Includes the above, plus:*

- \* Your banner displayed to reflect your business or promote your services

### Golden Retriever \$375.00

*Includes the above, plus:*

- \* Complimentary 10 X 10 booth space
- \* Listing on Festival Banner

### Saint Bernard \$500.00

*Includes the above, plus:*

- \* Listing on Event banner
- \* One banner displayed during event (provided by sponsor)

### Great Dane \$1,000.00

*Includes the above, plus:*

- \* Audio recognition during the event
- \* Complimentary 20 X 20 booth space
- \* Logo on Festival banner, Posters and Website
- \* Two banner displays during event (to be provided by Sponsor)

### Puparazzi \$1,250.00

*Includes the above, plus:*

- \* Your banner or brand on the Glamfur booth and logo on the Glamfur photo provided to participant.
- \* Company to provide volunteers to assist in Glamfur booth (optional)

### Rescuer \$1,500.00

Sponsor the Rescue area so that Rescue groups can exhibit free at the event. Cost covers all charges, including covered area to house all rescue groups. *Includes the above, plus:*

- \* Your banner prominently displayed at the Rescue Area

### Presenter \$2,000.00

*Includes the above, plus:*

- \* Featured demonstration during event
- \* Promotional event time on stage (optional)



## BOOTH HOURS

All booths are required to be open on October 5, 2019 from 9:00 am to 3:00 pm. Vehicles must be removed from exhibit area one hour prior to opening.

## RULES AND REGULATIONS

**Booth Size:** 10X10

**Exhibit Hours:** Saturday, October 5, 2019— 9:00 AM to 3:00 PM

**Set-Up:** Exhibitors will be responsible for all booth structures, set-up and furnishings; e.g. extension cords, signage, drapes, etc. generators. Use only 20 amp/120 volt electricity. Electrical booths will need fire extinguishers. Vendors and booth participants can begin set-up at noon on Friday, October 6th. No early admittance. ALL VEHICLES must be out of the exhibit area one hour prior to start of the event. Booths must be open by 9:00 am and shall remain open until the event closes. No booths will be allowed to close early.

**Tear-Down:** Participants are responsible for dismantling their booths and cleaning booth space before leaving.

**Facilities:** Limited electricity is available. Electricity must be requested at the time of registration.

**All fees are non-refundable:** Inclement weather will not be grounds for refunds.

**Security:** Police and Animal Control will be on-site during the event. Participants are responsible for the security of their goods. Vendors setting up on Friday are asked not to leave product in booth overnight. Fairgrounds gates will be locked overnight but Dog Days of Denton and event organizers accept no responsibility for stolen or damaged property, accidents or injury.

**Booth placement:** will be at the sole discretion of Dog Days.

**Liability:** No participant will be allowed to set up without a signed and dated application and release of liability. Dog Days of Denton reserves the right to revoke or refuse to grant space at any time, without recourse by the participant. Dog Days shall not be liable to anyone for this action. Vendors with dogs in their booth must also submit proof of liability insurance.

**Religious/Political Information:** No booth space will be granted to those wishing to express religious, moral or political opinions. Display of information of that nature will result in expulsion from the event without recourse or refund.

**Music:** No “boom” boxes or recorded music is allowed in booth areas.

**Exclusive Rights:** No exclusive rights for the sales of any item will be granted to vendors.

**Alcohol:** No alcohol (including beer & wine) may be served.

**Photos:** Dog Days of Denton has exclusive rights to take and sell photographs during the event. No other personal pet photos, memorabilia, or vendors will be allowed.

**Roaming and Selling:** No roaming vendors will be allowed, unless otherwise approved. Sales and activities are limited to assigned booth space only.

**Giveaways:** Exhibitors are asked to limit giveaways or at least associate them with a game or activity for participants. This is in deference to our vendors selling pet related items.